



**For the past 10 years, stoba has been cycling with the Tour Ginkgo**

## **On June 29, Tour Ginkgo will stop at stoba in Backnang, Germany**

***Backnang, June 28, 2023 - Sponsors and celebrities are cycling for a good purpose - Tour Ginkgo and stoba has been participating for 10 years. Between June 29 and July 01, 130 cyclists will cycle around 270 kilometers for a good cause.***

"We are very pleased that many sponsors are supporting us again this year and are taking part in the cycling event," reports Christiane Eichenhofer, founder of the foundation of the same name and initiator of Tour Ginkgo. "Our foundation sponsors Hahn Automobile, Pau Lange & Co, Bäckerei Maurer, Ritter Sport, SDK Stiftung and stoba make a significant contribution to enabling us to continue our work year after year. For that, we are very grateful!"

Christoph Bode, CEO of stoba adds, "Tour Ginkgo is a tradition for us and we are very proud to be a member of this extraordinary and great team for ten years already."

We are proud to have established such a great tradition and are happy to be able to support this extraordinary campaign every year anew" - Christoph Bode

Many other dedicated people support the Tour Ginkgo and again stoba is part of it, with a 10th anniversary. Among the cyclists there are also one or two celebrities. Rider field captain Markus Hess, Rüdiger Gamm German memory and mental coach, Iris Kurz three-time world champion in artistic cycling, Norbert Schramm former figure skater and German champion, crime scene commissioner Richy Müller or also Michael Gaedt known by "Die kleine Tierschau" and "Soko Stuttgart" support the Tour Ginkgo for many years and help to draw attention to the charitable projects.

"The Tour Ginkgo lives again in 2023 from the commitment and social responsibility of these people. One hundred percent of all donations go to the social medical aftercare at Stuttgart's Olgahospital - Olgäle provides," says Christiane Eichenhofer. stoba is happy to welcome the bikers at the Backnang location to support them with a donation.

### **About stoba:**

stoba is a group of companies with the technology areas of precision technology and special machine construction for various markets. Founded in 1961 in Backnang, Baden-Württemberg, the group is now represented by more than 1,000 employees at seven locations worldwide (Backnang, Memmingen, Weinstadt, Brno, Charleston, Small Dole, Yantai). stoba stands for long-tested quality, individual customer-oriented solutions and ambitious visionary innovations for the future. In 2020 as well as in 2021 and 2022, the company was awarded the TOP 100 seal for its special innovative strength and above-average innovation successes.

More information: <https://www.stoba.one/en/>



**Note to editors:**

This and other press information can be found in the Media section of stoba's website at <https://www.stoba.one/en/media>

**Contact person for the press**

Barbara Hennecke  
stoba Holding GmbH & Co. KG  
Lange Äcker 8  
71522 Backnang  
Telefon: +49 151 25514061  
barbara.hennecke@stoba.one  
www.stoba.one

Hans Kemeny  
Deutsche Marketing Consulting  
Westring 21  
23626 Ratekau  
Telefon: +49 162 2144423  
hans.kemeny@deutsche-mc.de  
[www.deutsche-mc.de](http://www.deutsche-mc.de)